

AGE REVERSE SYSTEM SYSTEM CLINICAL STUDY

AGE REVERSE SYSTEM

CORRECT AND PREVENT VISIBLE SIGNS OF AGING

IN JUST 4 WEEKS*

- 87% of users experienced improvement in the appearance of lines and wrinkles
- 80% saw evening of skin tone and improvement in brown spots
- 93% noticed improvement in skin texture
- 87% saw lessening of redness

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ADVANCING WELLNESS

Lumière Hydro+ Sancer

For All Skin Types
Chamomile, Peptides and Brown Algae Extract
6 FL. OZ. / 180 ML

CLEANSE

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Lumière Gold C Liac Serum

Global Ageless Stemish Dehydrating Serum
Blue Stem Cells, Vitamin C, and Marine Extracts
1 FL. OZ. / 30 ML

TREAT

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Lumière Ageless+ Crème

Protect from UV, Blue Light, Pollution, Free Radicals
Antioxidant Lipoic Acid and Chromabright®
1.7 FL. OZ. / 50 ML

MOISTURIZE

Dermatologist Formulated | Medical Grade | Clinically Tested

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MEDICAL GRADE | DERMATOLOGIST DEVELOPED | CLINICALLY TESTED



Age Reverse System: Clinical Study
An Open Label Clinical Trial of a
Novel 3 Product Anti-Aging Regimen

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Introduction and Objective of Study

Cosmeceuticals represent the fastest-growing sector of the skincare industry, with anti-aging products driving much of this growth. Marketing claims for these products often highlight certain formulation guidelines as key to achieving healthier, more youthful-looking skin. These guidelines typically include the exclusion of potentially problematic ingredients, the inclusion of naturally-derived ingredients, and the presence of clinically proven actives at efficacious levels, often referred to as ‘medical grade.’

This study aimed to evaluate the effectiveness of a novel 3-step ‘medical grade’ skincare regimen, free from parabens, sulfates, and dyes, which combines high levels of unique actives with botanical and marine extracts. Subjects followed a 3-step regimen and were assessed at baseline and biweekly over a 12-week period using digital photography and clinical evaluation by a board-certified dermatologist.

The objective was to determine the impact of this multi-ingredient regimen on four specific skin parameters: the appearance of lines and wrinkles, redness, skin tone evenness, and skin texture. Preliminary results after 4 weeks of twice-daily use showed significant improvement in all four clinical parameters compared to baseline, with further improvements observed at 12 weeks.

REGIMEN PROFILE

1. Omission of problematic ingredients Each of the products in the test regimen were:

Sulfate Free: this claim refers to the omission of the foaming agent Sodium Lauryl Sulfate, which is associated with worsening of redness, pore appearance, and breakouts.

Paraben Free: these preservatives, widely used in topical preparations, have been associated with positive breast cancer biopsies as well as allergic contact dermatitis.

Dye Free: food coloring and naturally derived dyes used in skin care formulations have been noted to cause contact dermatitis. More often than causing a rash, these dyes can enhance facial redness that is often incorrectly attributed to other conditions like rosacea and photoaging.

2. Inclusion of special botanical and marine derived ingredients

For centuries, essential oils and plant extracts have formed the basis of a myriad of medicinal remedies proven effective in various cultures. Newer botanical and marine actives that are the result of cutting-edge extraction processes now claim remarkable rejuvenation, hydration, and skin calming benefits. Products in the 3-step test regimen incorporate chamomile and citrus essential oils, chamomile extracts, sunflower seed oil, and certified organic lilac stem cells. Also, two unique cutting-edge marine extracts from the coastal waters of France act as gene modulators to upregulate genes responsible for skin firming components including collagen, elastin, and hyaluronic acid, and to downregulate the gene responsible for synthesis of the skin aging protein, Progerin.

3. “Medical grade” actives

The term “medical grade skin care” has come to the forefront as skin care consumers turn to their physicians and skin care professionals for products they expect to be more effective than standard cosmetic company products. The distinguishing features of the medical grade products are generally high concentrations of unique, science-based actives. The present regimen incorporates active levels of Lipochroman® (the strongest* and only antioxidant that protects from both nitrogen and oxygen free radical formation), Chromabright® (a UVA/UVB photo-protective tyrosinase inhibitor that is unique in having a broad spectrum UV protective profile compared to the more popularly used fade ingredients, hydroquinone and kojic acid, both of which are UV sensitizers.), 3% tetrahexyldecyl ascorbate (a vitamin C analogue that is photoprotective against both UVA and UVB. Due to its lipophilic structure, it has superior percutaneous absorption than

L-ascorbic acid, is less irritating, and is a better collagen stimulator than L-ascorbic acid).

**Results of T-Bar Assay, showing Lipochroman® 11x stronger than Idebenone on quenching oxygen free radicals*

THE REGIMEN

The 3-step regimen included a botanical cleanser, a lilac stem cell + vitamin C + marine extract serum, and a double action antioxidant moisturizer with Chromabright®.

STUDY DESIGN AND PARTICIPATION

This open-label clinical trial was conducted to evaluate the effectiveness of a novel 3-step, “medical grade” anti-aging skincare regimen. The regimen was formulated to be free from sulfates, parabens, and dyes, and contained high levels of unique actives, botanical, and marine extracts. The study aimed to assess the impact of this regimen on the appearance of fine lines and wrinkles, skin tone, redness, and skin texture.

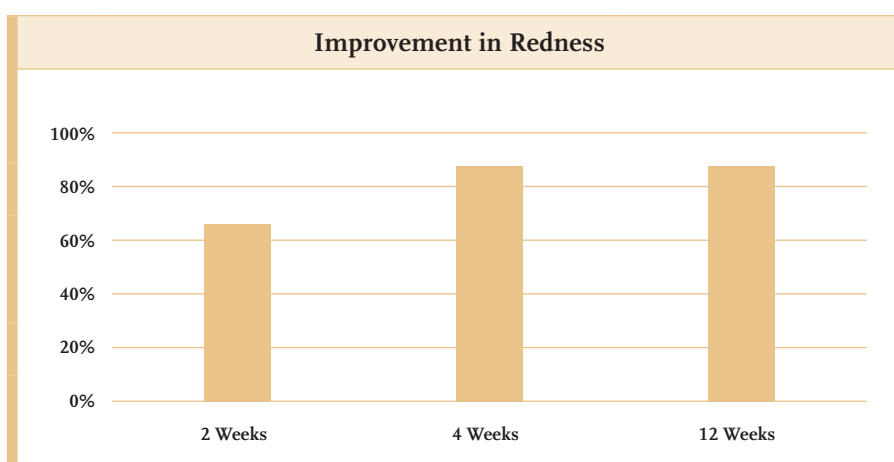
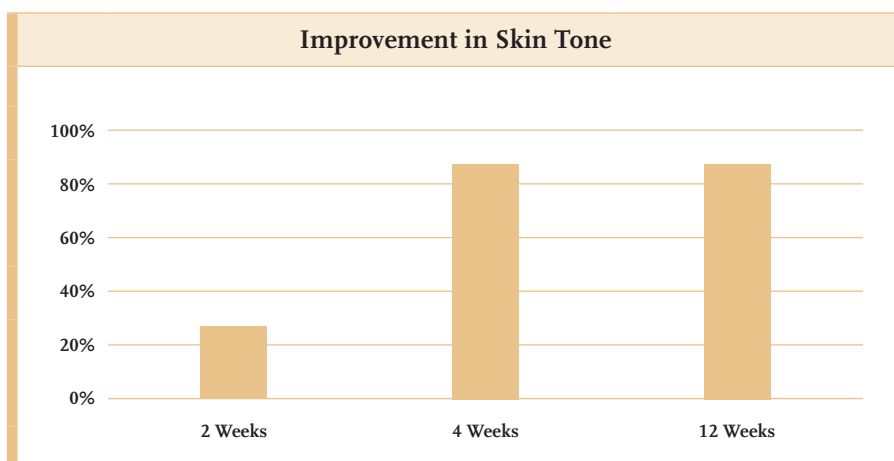
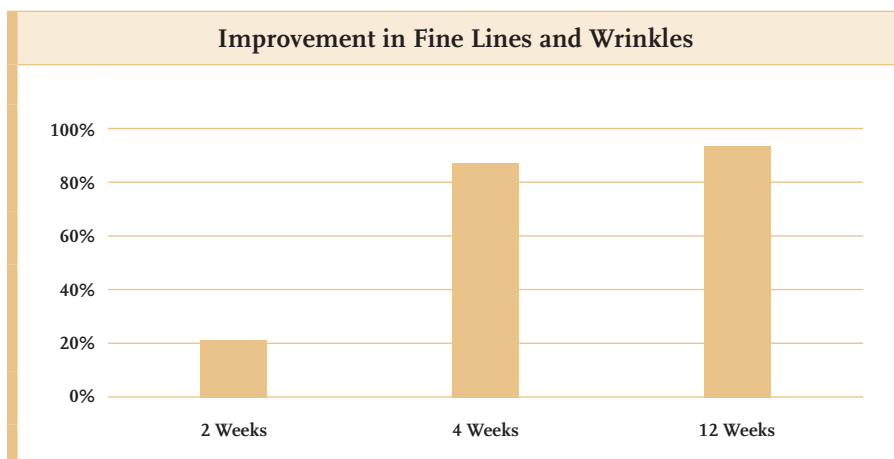
Fifteen participants, comprising 14 women and one man aged between 37 and 75 years, were enrolled in the study. Inclusion criteria required participants to have visible fine lines and/or wrinkles at baseline. Exclusion criteria included the use of other skincare products or treatments for at least one month prior to and during the study period.

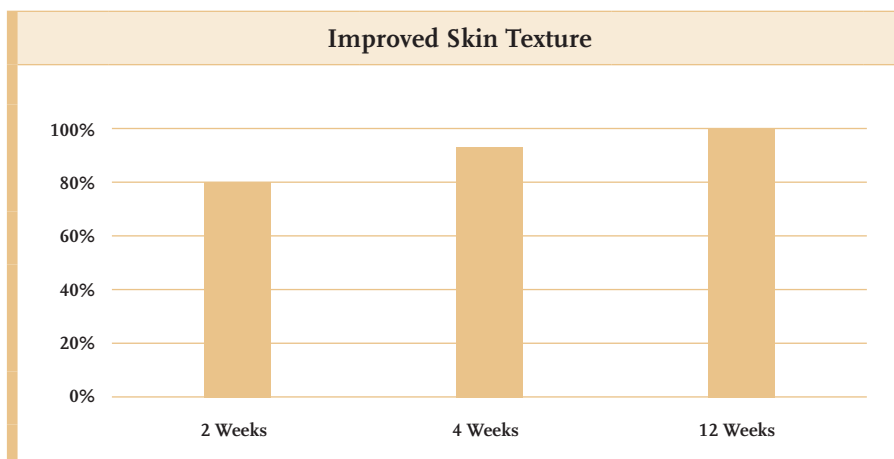
Participants were instructed to use the 3-step skincare regimen twice daily for 12 weeks. The regimen consisted of a botanical cleanser, a serum containing lilac stem cells, vitamin C, and marine extracts, and a triple-action antioxidant moisturizer with Chromabright™. Participants were advised to discontinue all other skincare products but were allowed to use their usual SPF product if they were going to be outdoors.

Subjects were assessed at baseline and biweekly for a period of twelve weeks. Assessments included digital photography and clinical evaluation by a board-certified dermatologist.

RESULTS

All participants reported good tolerance to the products throughout the 12-week study period. At baseline, all 15 participants presented with visible fine lines and/or wrinkles. By the four-week mark, 87% of participants demonstrated a visible improvement in the appearance of lines and wrinkles. It is noteworthy that the two participants who did not show improvement at this time point were aged 70 and 75, respectively, and had very severe photodamage and deep wrinkles at baseline. However, the 75-year-old participant did show improvement at the 12-week evaluation.





Parameter	2 weeks	4 weeks	6 weeks
Fine lines and wrinkles	20%	87%	93%
Skin Tone	27%	87%	87%
Redness	67%	87%	87%
Skin Texture	80%	93%	100%

DISCUSSION

This study provides compelling evidence that the use of these three specific products twice daily as part of a skincare regimen can lead to significant visible improvements in certain parameters of appearance. The inclusion of the triple-action antioxidant Lipochroman™ is particularly noteworthy. Lipochroman™ has been demonstrated, through T-Bar Assay, to possess the highest activity against oxygen free radicals, and it is also active against carbon and nitrogen free radicals. Given that nitrogen constitutes approximately 90% of the atmosphere and that Lipochroman™ exhibits the strongest activity against oxygen free radicals, the observed improvements in signs of photoaging and environmental aging at as early as four weeks are consistent with expectations.

Additionally, the regimen's tyrosinase inhibitors, including lilac stem cells, tetrahexyldecyl ascorbate, and Chromabright™, are all photoprotective. This characteristic likely contributes to the reduction in redness and the evening of skin tone observed as early as four weeks. The inclusion of two marine extracts, brown algae and Undaria, which act as DNA modulators, appears to be responsible for the overall rejuvenation noted by all participants by week 4. This rejuvenation is attributed to the reduction in Progerin, the skin aging protein, as well as significant reductions in lines and even some nasolabial fold depth, which is likely due to the activation of genes responsible for the synthesis of hyaluronic acid, collagen, and elastin.

The study's participant group included individuals aged 70 and 75, reflecting a shift in the anti-aging consumer demographic to include women in their seventies and beyond. To obtain a more accurate representation of results when products and regimens are used in the marketplace, we advocate for the inclusion of participants beyond the typical upper age limit of 55 or 60 in clinical studies.

RESULTS – BEFORE AND AFTERS

LINES AND WRINKLES



BASELINE



AFTER 4 WEEKS

This 58-year-old female complained of deep forehead lines, uneven pigment, rough skin texture and a tired, older look to her skin at baseline. She had tried innumerable physician dispensed and department store skin care products to no avail. Note the lessening in appearance of forehead lines, improved skin texture and evening of skin tone in the after photo.

UNEVEN SKIN TONE



BASELINE



AFTER 4 WEEKS

This 54-year-old male had a more than 30 year history of facial sensitivity, uneven tone and roughness. He had been treated by multiple dermatologists and used topical steroids, topical and oral antibiotics and other rosacea therapies all to no avail. At baseline, he was using a non-chemical SPF 40 in the morning and 40% Zinc Oxide paste at bedtime. Note the lessening of red blotches and scaling and improvement in texture in the after photo.

TEXTURE



BASELINE



AFTER 8 WEEKS

This 49-year-old woman was using a \$500 skincare regimen at baseline with issues of uneven pigment and redness, skin dullness, and lines around her eyes. Note lessening of discoloration and redness, smoother skin texture and lessening of crow's feet in the after photo.



BASELINE



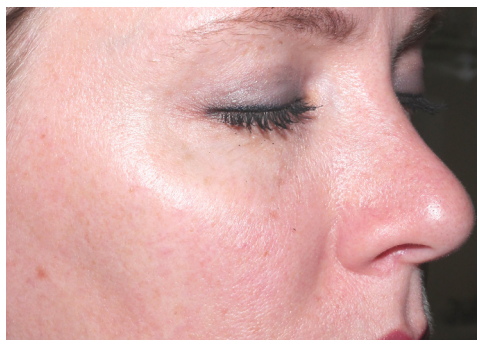
AFTER 4 WEEKS

This 75-year-old woman complained of deep nasolabial folds, poor skin texture, and moderate acne scarring as the residual of her teenage and adult acne. Note smoother texture and lessening in the appearance of cheek acne scars and lessening in nasolabial depth in the after photo.

REDNESS



BASELINE



AFTER 8 WEEKS

This 37-year-old woman had tried various complicated regimens with many steps to no avail in the attempt to resolve her complaints of facial redness, bumpy texture, uneven pigment and fine lines. Note improvement in redness, smoother texture, more even pigment in the after photo.



BASELINE



AFTER 6 WEEKS

This 70-year-old woman complained of redness and flaky and rough texture to her skin with well-defined keratoses evident on physical exam at baseline. Note lessening in the size of the cheek keratosis as well as fading of under-eye discoloration in the after photo.



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